

FOR IMMEDIATE RELEASE:

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Museum of Appalachia Offers “Winter Wednesday” Discount Program

Norris, TN – January 7, 2015 – The Museum of Appalachia, open year-round, is an internationally acclaimed living history village and farm, home to a rare collection of early pioneer log structures and thousands of artifacts from the Southern Appalachian Mountains.

Each Wednesday, during the months of January and February, the Museum will welcome its guests for half the standard admission rate.

Winter is an exceptional time on the Museum grounds – an opportunity to stroll the grounds and admire the exquisite, primitive beauty of the season, and ponder with amazement, the hardiness of these simple pioneer people who thrived on such a meager existence.

After touring, “sit by the fire a spell” and enjoy a hot, hearty, Southern, home-cooked lunch. The Museum’s quaint restaurant offers fresh, home-made, specials, created each day with only the finest ingredients, and served with true Southern hospitality; and concluded with a choice from the tantalizing selection of mouth-watering, home-style, desserts.

Spend the afternoon in one the Museum’s indoor venues, including the Hall of Fame, home to the extensive collection of Appalachian exhibits of musical instruments and memorabilia, Native American relics, the perpetual motion machine, hand-stitched quilts, collections of both famous and infamous regional personalities, and so much more.

Browse the Shop at the Museum of Appalachia which features crafts and handiwork from Appalachian artisans, books authored by regional writers and unique Southern and "Made in America" gifts.

A non-profit, Smithsonian affiliated organization, the Museum’s mission is to preserve the artifacts and culture of an earlier time for the benefit of future generations; and to instill in the community – regionally, nationally, and internationally – a greater knowledge of, and appreciation for, the Appalachian heritage.

Adult and children admission tickets are half price, discounted admission will not be combined with any other offer. Group and school admissions, please call for reservations, 865-494-7680.

The Museum is located 16 miles North of Knoxville at I-75, exit, 122, then one mile East. For more information, call 865-494-7680, or visit the website at www.museumofappalachia.org.

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